Q1/ sensitive data for organization need to protect from any threats outside and inside the organization, and physical security start from clerk until how write the police.

Q2/Data Backup is just took copy of data isn’t necessary to store differents locations but replication is required to change store for backup even distributed company sites.

Q3/Default deny defult is by default block all services, difficulty configure and manage network, secure your network for any kind of attack via ports, postive security model.

Default allow defult by default allow all service , easy for configure and manage network .

Q4/

1)Source IP : host of client

Destination IP: desire host or website IP

Ports: refer to service or application

Porotocol:UDP / TCP

2) Enable user host IP:10.1.23.54 access destination IP:85.75.32.200 application 21 FTP Protocol TCP

3) deny all sources IPs to all desitination on port Telnet (23) TCP